

Board of Trustees

Enrollment Management & Student Affairs Committee

October 21, 2025 11:15 AM President's Boardroom

Committee Members: Chair William Reichelt, Vice Chair Tessa Lucey, Secretary Jason Queenin, Member, Barney Garcia and George Gilmer

A live stream of the meeting for public viewing will also take place at the following link: https://www.westfield.ma.edu/live

1. Call to Order Trustee William Reichelt

2. Approval of Minutes Trustee William Reichelt

1. June 11, 2025

3. Items for Information

Review of Orientation and Student Activities 2025
Enrollment Update
Mr. Matt Dellea
Enrollment Update

a. Admissions

b. Retention

3. Update on Strategic Enrollment Plan4. Update on new brand platformDr. Kevin HearnDr. Kevin Hearn

4. Open Discussion

5. Adjournment